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RICHMOND, VIRGINIA

File

To: Mr. L. F. Meyer

Date: January 15, 1973

From: J. E. Wickham

Subject: Winston Cigarettes (80-85-100)

The available analytical data on Winston 80, 85, and 100 mm cigarettes from January, 1969 through October, 1973 are tabulated in the attached tables. The addition of 6% expanded tobacco was noted in March, 1970. It was observed in the blends prior to this date; however, March, 1970 data was based entirely on cigarettes with expanded tobacco present.

Changes in tar delivery, filler rod TPM, RTD, tobacco weight, and rod density were observed in all three sizes of Winston cigarettes at the time of the addition of expanded tobacco.

The recent trend in Winston cigarettes to increase tar are probably the result of a change or modification in the blend. A trend toward lower filler alkaloids and higher reducing sugars supports this conclusion. No changes in cigarette paper or filter efficiency were noted before or after the addition of expanded tobacco.

The initial addition of expanded tobacco was at the 6% level and a gradual increase was observed until March, 1971 when the level of expanded tobacco reached the 10% level where it is today.

JEW

/wt
Attachments

cc: Mr. F. E. Resnik
Mr. R. N. Thomson

Source: https://www.industrydocuments.ucsf.edu/docs/njpk0001